



SHARON ARNELLA

SPEAKER



My career began as a legal secretary and PA, but I quickly discovered that teaching was my true calling. Nearly 40 years later, I'm still passionate about education and information technology.

I've dipped my toes in various industries—legal, finance, adult education, and banking and trained lawyers, accountants, secretaries, and support staff in both corporate and private sectors. Each experience has taught me something new, and I'm always eager to pass that knowledge on. Lifelong learning is my thing, and I'm constantly on the lookout for new courses and skills to pick up.

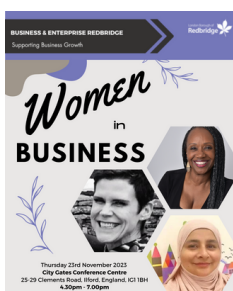
I thrive on the joy of discovering something new and the excitement of passing that knowledge on to others. My commitment to personal and professional growth drives me to regularly attend courses and stay updated with the latest advancements. Whether it's through formal training sessions or casual conversations, I am always eager to empower others with the skills and insights I've acquired.

I started SG Web Craft in 2009 because I wanted to do training my way and to make it fun and accessible for all who attended my sessions.

Recently, I've been diving into change management in the digital and communications world, helping people embrace digital transformation. I create clear and succinct internal and external communications with input from project stakeholders, as well as engaging training materials in the form of paper guides and videos, all created by me with input from stakeholders, SMEs and project leads. I believe that learning should be fun and informative. Join one of my sessions, and you're guaranteed to leave with a smile and new skills!

I've also had the chance to share my story on podcasts and speaking panels, talking about what drives me and my journey so far. I'm excited to continue exploring these opportunities and speak at more events, either solo or with others. It's a perfect fit for me!

My journey is defined by the relationships I've built and the impact I've made. I am passionate about making a difference, no matter how small, and I believe that sharing knowledge is one of the most powerful ways to do so. Let's connect and explore how we can learn and grow together.





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SHARON'S SPEAKING TOPICS

ALL ABOUT PROPERTY

Becoming a property owner wasn't in Sharon's life plan. But when the opportunity presented itself, she embraced it. She'll share her journey and some of the challenges she had to overcome and the passion that continues to drive her.



NAVIGATING CHANGE

Navigating a change that is your own choice has its difficulties. However, navigating a change when you have no choice presents its own unique challenges. Sharon will share some of the changes she has had to face and what she did to help her navigate them.

FUN WITH I.T.

Sharon has been in the IT industry for over 35 years and has a passion for learning, development and sharing knowledge. She'll talk about how she started in IT Training and her journey to where she is now in the change management arena. She'll also share why she incorporates fun and laughter into our sessions.



PODCAST GUEST AND SPEAKER

Sharon's vast IT knowledge and skills, as well as her passionate support of solopreneurs and small businesses, has seen her appear as a guest on several podcasts and as a speaker on panels speaking about her experiences, sharing her knowledge and encouraging others to follow their dreams. Let her share some of these with you.

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FOR ENQUIRIES,
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